

# CHELSIE KELLY

## copywriter

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### EDUCATION

VCU Brandcenter - 2019 - 2021  
M.S. in Business, Copywriting

University Of South Carolina - 2015 - 2017  
B.A. in journalism and Mass Communication, Advertising

Midlands Technical College - 2013 - 2015

### EXPERIENCE

Lexington Life Magazine - Freelance Writer - 2019-2020

South Carolina HSPCA - Marketing Director - 2018-2019

SJL Modeling & Promotions - Brand Representative - 2019

### LEADERSHIP

VCU Side Hustle - 2020

VCU Storefront - 2020

VCU Student Ambassador - 2020

VCU Brandcentral - 2019-2020

USC CreateAthon -2016-2018

### Awards

VCU Brandcenter Sprint Winner

Wardrip Scholarship

USC Student Ad Show - Best in show

### SKILLS

Final Cut Pro

Adobe InDesign

Adobe Photoshop